

CANON

HOW TO USE

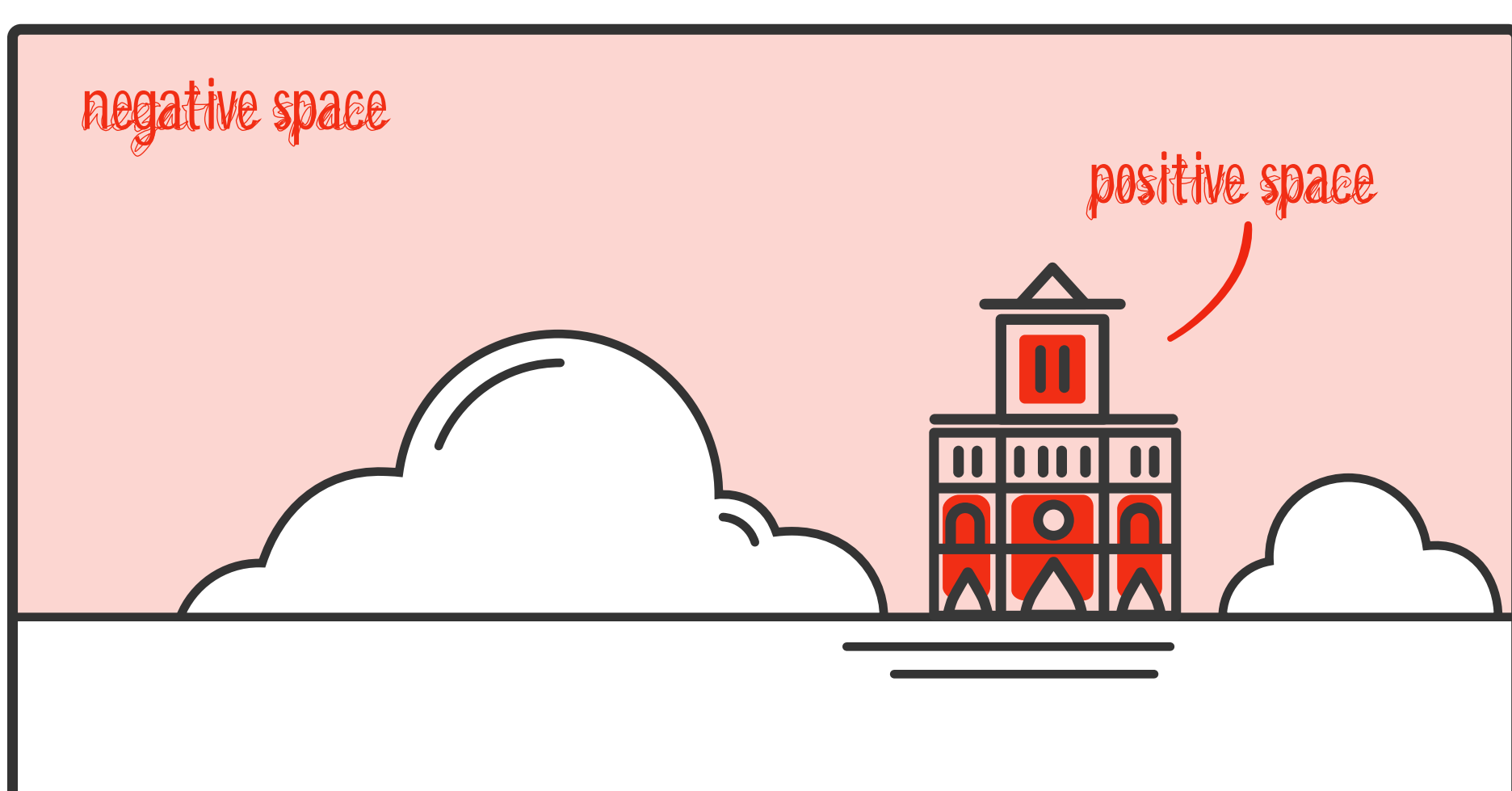
RULE of SPACE

IN WEDDING PHOTOGRAPHY

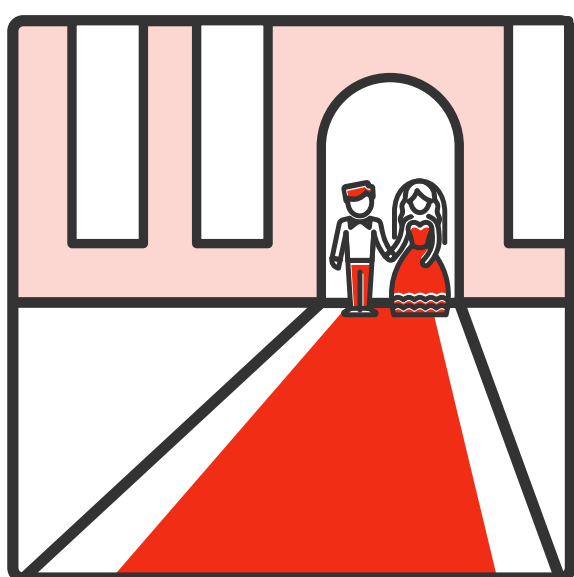
Rule of Space, or sometimes known as Rule of Gaze, looks at how space should be organised relative to the subject in the photograph. It makes use of negative space to let your subject stand out and automatically draws your viewer's attention to it. The question is, how can you use the Rule of Space to bring out the best wedding photographs?

WHAT IS THE RULE OF SPACE?

This technique creates negative space that relates to your main subject - such as the wedding venue - so as to imply motion, activity or conclusion in your composition. Negative space defines and emphasises the subject, guiding your eye to it. To achieve a more engaging composition, use negative space to balance out your composition with the subject.

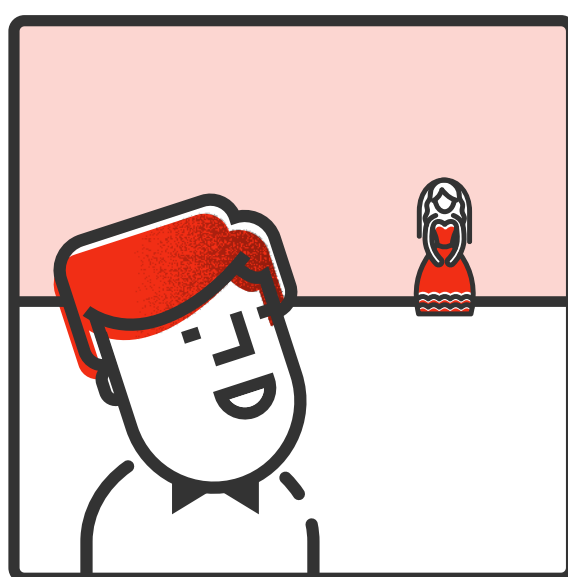


WHY USE RULE OF SPACE IN WEDDING PHOTOGRAPHY



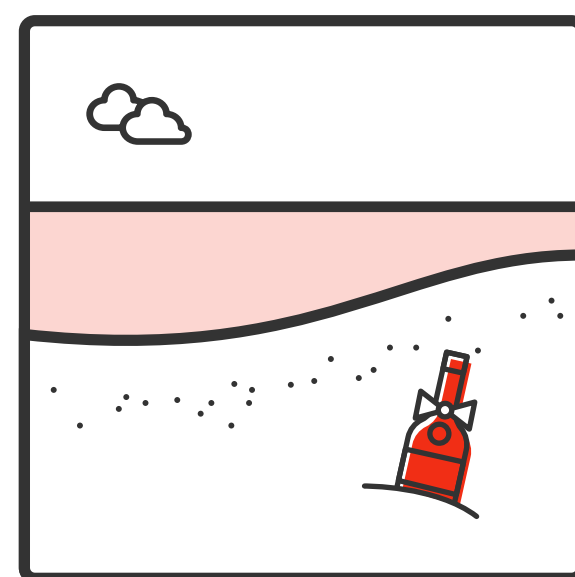
To convey movement and speed

Leave negative space in front of the subject, such as walking up the aisle, so your viewer feels that the subject is moving and heading into that space.



To direct viewer's attention

Allow negative space in the direction of the subject's gaze to draw your viewer's attention. A groom's gaze towards his bride works well.



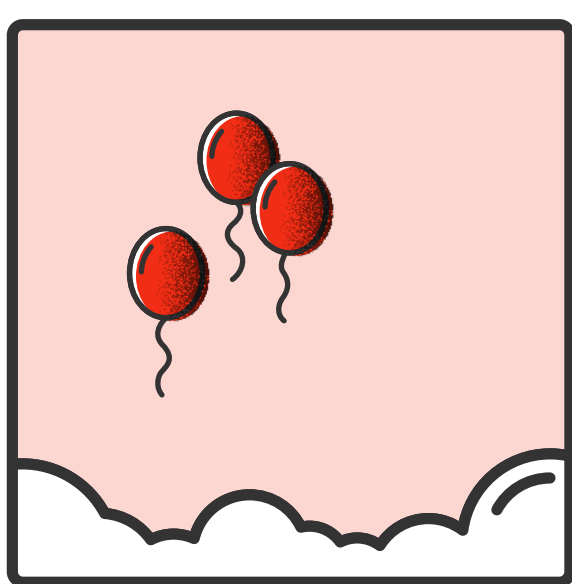
To show vastness and grandeur

Surround your subject with a large amount of negative space to add a sense of scale, such as to display the vastness of a beach setting.

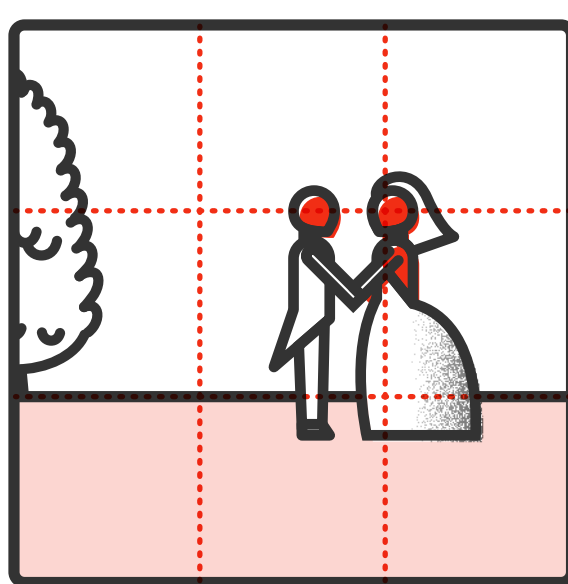
HOW TO USE THE RULE OF SPACE FOR WEDDING SHOTS

Use negative space to balance out positive space. As a rule of thumb, the composition should have twice as much negative space as positive space. Leave plenty of space around your subject to create a sense of simplicity, which helps your viewer focus on the subject without making the composition look too awkward.

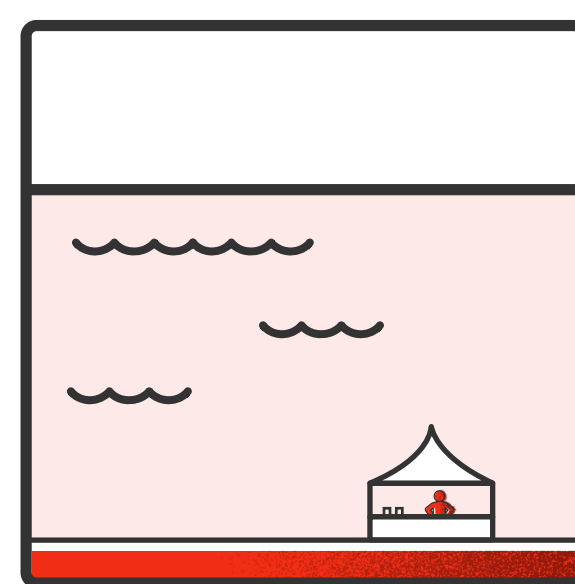
3 tips when applying the Rule of Space to your wedding photography



1. Your negative space doesn't have to be white, just keep it simple and uncluttered.



2. Place your subject on the intersection of the Rule of Thirds, such as the dancefloor of the newlyweds' first dance. This helps viewers focus solely on the subject resulting in a stronger composition.



3. Play with extreme negative space so your viewer has to look for the main subject. If the wedding venue has a lake or beach setting, use this for a more intriguing composition.