

CANON

HOW TO BECOME A BETTER INSTAGRAM BOYFRIEND AND PERFECT YOUR GIRLFRIEND'S #OOTD

Does your girlfriend find your photos of her boring? Want to make her #OOTDs stand out on social media? Here are 5 tips to help you nail the perfect shot every time and become the best Instagram boyfriend.

ANGLE

It's all about getting the most flattering shots of your girlfriend. Experiment with different angles; get low to make her legs look longer or aim high for a unique bird's eye view. Make her look slimmer by trying various poses such as the tilted-head angle, the 'over the shoulder' glance or the sideways strut.



LOCATION

Show the surroundings, but keep the background clean because the focus should be on her. Clean doesn't mean plain; a green leafy wall or a mural backdrop would do the trick. If you happen to spot a cute car or statue, ask her to stand beside it to create visual interest.



FRAMING

Achieve more visually-stunning shots with composition techniques such as the Rule of Thirds or leading lines to focus the viewer's attention on her. Look out for architectural elements that could provide a 'window' for you to shoot through.



LIGHTING

The best time to shoot those #OOTDs is the golden hour, which is an hour after sunrise and an hour before sunset, when the sun's position produces a soft and warm light with longer shadows.

Can't shoot during golden hour?

Ask your girlfriend to pose where there is a natural light source, like windows, to achieve a softer feel to her photos.



DIRECTING

Take the initiative and suggest the unexpected, like getting her to do a star jump in the middle of a bustling street. Shoot in burst mode while she's walking to capture shots that are more candid. Or get creative with her outfit; if she's wearing a maxi skirt, ask her to twirl it, if she has funky accessories, get her to flaunt them.

